

Private & Confidential

The Executive Director - Finance WPP Scangroup Plc The Chancery Valley Road Nairobi, Kenya

28 May 2020

Dear Sir,

Results of Scangroup voting on the resolution put forward at the AGM on Wednesday 27th May 2020

We have verified the results of the votes on the resolution to approve the Sale by WPP Scangroup Plc of its Kantar business in Africa as follows:

Motion	Vote for (Shares)	Vote against (Shares)
Do you approve the resolution to approve the sale by WPP Scangroup Plc of its Kantar business in Africa?	380,182,929 (99.98%)	62,724 (0.02%)

- 1. The total shares eligible to participate were 432,155,985.
- 2. There were 2,209 registered voters with a total of 380,883,774 shares. Valid registered voters were 2,186 (380,870,800 shares).
- 3. Total number of shares that participated were 380,245,653 shares. This represents a participation level of 87.99%.

Yours Sincerely,

Edward Kerich Director