

WPP SCANGROUP PLC (the Company)

NOTICE OF DECLARATION OF SPECIAL INTERIM DIVIDEND

Following completion of the sale of all of the Company's shareholding in Millward Brown East Africa Limited, Millward Brown Nigeria Limited, Millward Brown West Africa Limited and Research and Marketing Group Investment Limited on 30 June 2020, which was announced last week, the Board of WPP Scangroup Plc has met and considered the use of proceeds taking into consideration available distributable reserves, potential expansion and the ongoing cash requirement for the group in light of the current challenges presented by the COVID-19 pandemic.

The Board of WPP Scangroup Plc is pleased to announce the declaration and payment of a special interim dividend of Shs.8.00 for every ordinary share of Sh.1.00 held, subject to withholding tax, where applicable.

The special interim dividend will be payable to shareholders on the Company Register at the close of business on 28 July 2020. The dividend declared will be paid within 30 days from the closing date of the register.

By order of the Board:

Reuben Mwangi

Company Secretary

Date: 6 July 2020; Nairobi Kenya