

PUBLIC ANNOUNCEMENT

APPOINTMENT OF A DIRECTOR



The Board of Directors of WPP Scangroup Plc wishes to notify its shareholders and the general public of the appointment of Ms. Claudelle Naidoo as a Non-Executive Director effective 22nd August 2025.

Claudelle is a visionary leader shaping the future of media, marketing, and advertising across Africa, with a career spanning dynamic markets such as Nigeria, Ghana, and Kenya. She is currently leading WPP Media across Sub-Saharan Africa and was formerly CEO of Essence Mediacom South Africa. She has built a reputation as a change-maker who brings clarity to complexity and delivers measurable outcomes through data-driven decision-making, digital evolution, and future-focused strategies. She has a proven record of growing businesses in multi-market environments and navigating regulatory, economic, and cultural challenges. Claudelle is recognised for cultivating resilient teams, trusted client partnerships, and sustainable impact.

The Board of Directors warmly welcomes and congratulates Ms. Claudelle Naidoo on her appointment and looks forward to her valuable contributions to the Company's growth and success.

BY ORDER OF THE BOARD

Winniefred Jumba
Company Secretary

WPP Scangroup PLC
16th September 2025

DISCLAIMER: This announcement is for information purposes only. It has been issued with the approval of the Capital Markets Authority pursuant to the Capital Markets (Public Offers, Listing and Disclosures) Regulations 2023. As a matter of policy, the Capital Markets Authority assumes no responsibility for the correctness of the statements appearing in this announcement.