



SCANGROUP

PUBLIC ANNOUNCEMENT



The Board of Directors announces that with her contract coming to an end, Ms. Patricia Ithau has decided to explore the next chapter of her life. Hired in 2022, she was tasked with rapidly steering the organization through dynamic shifts in the marketing & communication field and catalyzing a crucial cultural change across our operations.



Ms Patricia Ithau

Patricia has been a passionate and dedicated leader, offering valuable insights and expertise as the company navigated this complex and dynamic operating environment. The Board thanks Patricia for her commitment and leadership and wishes her all the best in her future endeavours.

To ensure continuity, Ms. Ithau will work closely with the leadership team through the transition period. The Board has commenced the search for her successor.



Ms Miriam Kaggwa

In the interim, operational leadership will be delegated to Ms. Miriam Kaggwa, Chief Operating Officer.

Miriam Kaggwa is a Finance Executive with extensive experience in the Marketing and Communication Industry in North America, the United Kingdom, and Emerging markets.

She holds a BA in Chemistry from Macalester College, a BSc, Chemical Engineering, University of Minnesota and an MBA from the Johnson School of Management, Cornell University, USA.

Miriam will work in close collaboration with Mr. Vikas Mehta, CEO of Ogilvy Africa, WPP Scangroup's largest agency. Together with the broader management team, they will continue to drive the company's growth agenda and ensure seamless operations.

WPP Scangroup remains on a solid footing with a clear strategic focus and a strong leadership team committed to delivering long-term value for clients, shareholders, and stakeholders.

Mr. Richard Omwela
Chairman

WPP Scangroup Plc
15th July 2025

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