

#	Name	Agenda	Question	Posted Via	Response
1	WAFULA,SCOLASTICA	ANNUAL REPORT AND FINANCIAL STATEMENTS	How do i access my shares	Mobile	Dear Scolastica, Kindly get in touch with the Shares Registrar - Image Registrars Limited for assistance. We are located along Loita Street, Absa Towers, 5th Floor; or call our offices for assistance on Tel:+254 709 170000 or +254 735 565 666
2	KAMAU,SAMUEL NJOROGE	ANNUAL REPORT AND FINANCIAL STATEMENTS	will you pay dividends this time ?	Mobile	Dear Samuel, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
3	MAINA,FAITH WAWIRA	ANNUAL REPORT AND FINANCIAL STATEMENTS	ningepeda kujua shares zangu	Mobile	Dear Faith, Kindly get in touch with the Shares Registrar - Image Registrars Limited for assistance. We are located along Loita Street, Absa Towers, 5th Floor; or call our offices for assistance on Tel:+254 709 170000 or +254 735 565 666
4	CHAMI,ALOIS WAFULA	ANNUAL REPORT AND FINANCIAL STATEMENTS	WHY NOT HYBRID AGM AND INVITE INVESTORS?	Mobile	Dear Chami, thank you for your question. The request for hybrid has been taken on board for consideration. Meanwhile, the Board has taken steps to ensure ease of access by all shareholders to participate fully at the virtual AGM.
5	CHAMI,ALOIS WAFULA	ANNUAL REPORT AND FINANCIAL STATEMENTS	WHY NOT HYBRID AGM AND INVITE INVESTORS TO THE AGM?	Mobile	Dear Chami, thank you for your question. The request for hybrid has been taken on board for consideration. Meanwhile, the Board has taken steps to ensure ease of access by all shareholders to participate fully at the virtual AGM.
6	WATORO,JULIUS CHEGE	ANNUAL REPORT AND FINANCIAL STATEMENTS	Divided	Mobile	Dear Julius, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
7	MWANGI,JOHN .C.	ANNUAL REPORT AND FINANCIAL STATEMENTS	this time please give members a package	Mobile	Dear John, thank you for your question, currently there is no package to be given
8	GIDEON,JACKSON MUSIVA	ANNUAL REPORT AND FINANCIAL STATEMENTS	Ever declared dividends?	Mobile	Dear Jackson, thank you for your question, kindly note that the board of directors did not recommend payment of dividends since 2021
9	GIDEON,JACKSON MUSIVA	ANNUAL REPORT AND FINANCIAL STATEMENTS	why is it that I don't receive dividends?	Mobile	Dear Jackson, thank you for your question, kindly note that the board of directors did not recommend payment of dividends since 2021
10	KAMAU,SAMUEL NJOROGE	ANNUAL REPORT AND FINANCIAL STATEMENTS	have you declared dividends for the year	Mobile	Dear Samuel, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
11	DORAH,TSINDOLI	ANNUAL REPORT AND FINANCIAL STATEMENTS	are shareholders likely to receive dividend soon	Mobile	Dear Tsindoli, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
12	DORAH,TSINDOLI	ANNUAL REPORT AND FINANCIAL STATEMENTS	I would like to to know wether the co has a future	Mobile	Dear Tsindoli, thank you for your question. Yes, the company does has a future. As stated by our Chairman our key priorities remain profitable growth. This includes creative transformation to deliver world-class creative solutions that drive measurable results for our clients. We are investing heavily in data analytics, AI-powered solutions and digital platforms to provide our clients with a competitive edge. The launch of WPP Open is a game changer, enabling us to deliver better work, drive more efficient operations and scale. We will also continue to keep an eye on our cost structure with skilling / upskilling our talent pool to ensure we have the right skill set to meet our client needs. We are committed to deliver value to our shareholders.
13	CHAMI,ALOIS WAFULA	ANNUAL REPORT AND FINANCIAL STATEMENTS	WHY NOT HYBRID AGM AND INVITE INVESTORS TO THE AGM TO MEET DIRECTORS?	Mobile	Dear Chami, thank you for your question. The request for hybrid has been taken on board for consideration. Meanwhile, the Board has taken steps to ensure ease of access by all shareholders to participate fully at the virtual AGM.
14	SITAFALWALA,ARIF AHMEDALI	A.O.B	Are we allowed to express	Web	Dear Arif, thank you for your question. As a company we do engage our stakeholder and you are allowed to raise question / queries to the company as detailed in the stakeholder management policy and the information is available on our website under invertors relations.
15	NZAUH,CATHERINE	ANNUAL REPORT AND FINANCIAL STATEMENTS	will there be any dividends payment?	Mobile	Dear Catherine, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
16	WACHIRA,MARTIN MURIGU	A.O.B	Having these meetings online especially on a weekday has become quite a challenge when it comes to attendance. Can we find other ways of ensuring we do physical meetings?	Web	Dear Martin, thank you for your question. The request for hybrid has been taken on board for consideration. Meanwhile, the Board has taken steps to ensure ease of access by all shareholders to participate fully at the virtual AGM.
17	WACHIRA,MARTIN MURIGU	ANNUAL REPORT AND FINANCIAL STATEMENTS	How do I find out info relating to my shareholding account!? We do not even have a scangroup app yet?	Web	Kindly reach out to Image Registrars on +254709170000 or email scangroupshares@image.co.ke for assistance regarding to your shareholding
18	AHMEDALI,NAZIRA ARIF	DIRECTORS REPORT AND REMUNERATION	Remuneration is apportioned on what basis	Web	Dear Nazira, thank you for your question. The fee schedule is benchmark against similar organisations within the industry, taking into account factors such as business scope, complexity, and size. The guiding principles incude: directors should be remunerated fairly and responsibly, remuneration should be sufficient to attract, motivate and retain directors, remuneration should be consistent with recognised best practice standards and is comparable with similar organisations and should reflect the Directors' responsibilities, expertise and the complexity of the Company's activities.
19	MORUMBWA,JOSHUA NYAMA	A.O.B	This time we are going to get the dividend	Web	Dear Joshua, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
20	OMBOJA,TABITHA	A.O.B	Are you intending to hold physical or rather hybrid meeting for the shareholders	Web	Dear Tabitha, thank you for your question. The request for hybrid has been taken on board for consideration. Meanwhile, the Board has taken steps to ensure ease of access by all shareholders to participate fully at the virtual AGM.
21	IRUBU,CHARLES CHARAGU	A.O.B	What is the board doing about returning the company to profitability and correction of the share price	Web	Dear Charagu, thank you for your question, As stated by our Chairman our key priorities remain profitable growth. This includes creative transformation to deliver world-class creative solutions that drive measurable results for our clients. We are investing heavily in data analytics, AI-powered solutions and digital platforms to provide our clients with a competitive edge. The launch of WPP Open is a game changer, enabling us to deliver better work, drive more efficient operations and scale. We will also continue to keep an eye on our cost structure with skilling / upskilling our talent pool to ensure we have the right skill set to meet our client needs. We hope that these measures will start to show results soon and the same will reflect in the share price.
22	NJIRU,MONICA NJOKI	A.O.B	Why is a company that was sometimes back doing so well doing so badly? Is someone mismanaging the company?	Web	Dear Monica, thank you for your question. There is no mis-management in the company. In last few years company has lost a couple of clients but the management together with the Board are working to gain back the momentum. We have seen the momentum in 3 agencies out of 4 in 2024.

23	MWAURA,GORET WANJIRU	A.O.B	My name is Goret wanjiru mwaura just asking is I can get my dividend through mobile money transfer my no. Is 0721911146	Web	Dear Goret, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
24	MUNGA,CAROLINE WAITHIRA	ANNUAL REPORT AND FINANCIAL STATEMENTS	Are you paying dividend this year	Web	Dear Caroline, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
25	NJOI,KENNEDY MURUO	A.O.B	Data boosting please. kindly.....because this site is consuming data like crazy???	Web	Dear Kennedy, thank you for your question. The request for reimbursement of data bundles used in streaming has been noted and will be considered for future meetings
26	NJOI,KENNEDY MURUO	SPECIAL BUSINESS	Dear Image please Good..Morning Data should be sent via Mpesa please....the Site is exhausting all data very very fast.	Web	Dear Kennedy, thank you for your question. The request for reimbursement of data bundles used in streaming has been noted and will be considered for future meetings
27	MWANGI,FRANCIS KUNG'U	ANNUAL REPORT AND FINANCIAL STATEMENTS	What will be the impact of the Company loosing the Business contract from Airtel Africa ad what measure has the Board and management taken to overcome this loss.	Web	Dear Francis, thank you for your question. Airtel was a big part of the business for over 15 years. The client chose to go in a different direction. Management is working through a plan to overcome this loss.
28	WANJIKU,SAMUEL NJOROGI	ELECTION OF DIRECTORS	I offer myself to be part of the audit and risk committee	Web	Dear Samuel, thank you for your question. Appointments are done as per the Board Succession policy which is available on the Company's website.
29	NZAU,MARGARET NDUKU	A.O.B	You tell us about big growth. Doesn't mean with the growth can not pay dividend?	Web	Dear Nduku, thank you for your question, the distributable reserves are not adequate to pay the dividend. The company is taking measures to reinstate the distributable reserves, to allow dividends to be paid to shareholders.
30	KHAYERI,ELISHEBA IMINZA	ANNUAL REPORT AND FINANCIAL STATEMENTS	I have never received my dividends for along time. Where are the offices. I wish to visit to sort out this problem.	Web	Dear Elisheba, thank you for your question, kindly note that the board of directors did not recommend payment of dividends since 2021
31	MWAI,JOEL KARIUKI	SPECIAL BUSINESS	When will we the shareholders have physical meeting bearing in mind that COVID 19 is long gone	Web	Dear Joel, thank you for your question. The request for physical / hybrid meeting has been taken on board for consideration. Meanwhile, the Board has taken steps to ensure ease of access by all shareholders to participate fully at the virtual AGM.
32	MWAI,JOEL KARIUKI	ANNUAL REPORT AND FINANCIAL STATEMENTS	On issue of dividends me think it is worth being added because no gifts ??	Web	Dear Joel, thank you for your question, the distributable reserves are not adequate to pay the dividend
33	MAGIRI,AGNES GATWIRI	A.O.B	I haven't received my dividends for the last five years. Why? I would like to be sent on my phone account	Web	Dear Agnes, thank you for your question, kindly note that the board of directors did not recommend payment of dividends since 2021
34	DORAH,TSINDOLI	ANNUAL REPORT AND FINANCIAL STATEMENTS	From the negative performance it shows that this co has no future.can the bod tell us what they are doing to ensure profitability	Web	Dear Tsindoli, thank you for your question. Yes, the company does has a future. As stated by our Chairman our key priorities remain profitable growth. This includes creative transformation to deliver world-class creative solutions that drive measurable results for our clients. We are investing heavily in data analytics, AI-powered solutions and digital platforms to provide our clients with a competitive edge. The launch of WPP Open is a game changer, enabling us to deliver better work, drive more efficient operations and scale. We will also continue to keep an eye on our cost structure with skilling / upskilling our talent pool to ensure we have the right skill set to meet our client needs. We are committed to deliver value to our shareholders.
35	TOLE,MWAKIO PETER	ANNUAL REPORT AND FINANCIAL STATEMENTS	You have 2 billion in your accounts, and you do not want to give dividends?	Web	Dear Peter, thank you for your question, the dividend can be paid out of the distributable reserves, and currently distributable reserves are not adequate to pay the dividend.
36	MANINI,MUGANDA MUNIR	ANNUAL REPORT AND FINANCIAL STATEMENTS	When will we receive dividend ever	Web	Dear Munir, thank you for your question, The company is taking measures to reinstate the distributable reserves, to allow dividends to be paid to shareholders.
37	TOLE,MWAKIO PETER	ANNUAL REPORT AND FINANCIAL STATEMENTS	How do you invest the 2 billion?	Web	Dear Peter, thank you for your question. Management is exprolre the investment opportunities weighing risk and returns.
38	ELAN CAPITAL INVESTORS	ANNUAL REPORT AND FINANCIAL STATEMENTS	The dividend is very crucial to keep the company alive in the minds of shareholders. What are you doing to ascertain that we get some dividend next year?	Web	Dear Investors, thank you for your question, The company is taking measures to reinstate the distributable reserves, to allow dividends to be paid to shareholders.
39	MIRUGO,FLORA WANJIRU	A.O.B	Voting process is clear. Thank you.	Web	Dear Flora, thank you for your comment. This is noted
40	GITHINJI,LUCY KABUI	A.O.B	I wanted to enquire is there no dividends one is given!	Web	Dear Kabui, thank you for your question, please note that the board of directors did not recommend payment of dividend for the year ended 31st December 2024.
41	NICK,ALEX MUIRURI	SPECIAL BUSINESS	Hello and thank you for taking us through the financials. In regard to the changing landscape of how media spend is moving from traditional to digital spends. How shall you support local digital publishers and innovators to ensure media spends are not fully taken to global players? Is there a commitment from the directors to introduce a policy that will dictate minimum spend to local publishers and local innovators.	Web	Dear Alex, thank you for your question. The company is committed to communities in which we work including supporting local vendors however we are also driven by client's KPIs and deliverables.
42	KIMANI,ELIUD KURIA	ANNUAL REPORT AND FINANCIAL STATEMENTS	The group/company is losing key clients, besides legal action what other measures are you undertaking ?	Web	Dear Eliud, thank you for your question. We are not taking legal action. We are focussing on business and strengthening our capabilities.
43	KIMANI,ELIUD KURIA	ANNUAL REPORT AND FINANCIAL STATEMENTS	There's a case against a former senior employee, how far is the case ? How much will it cost the group/ company should he win ?	Web	Dear Eliud, thank you for your question. There is no case against a former senior employee. However the former CEO filed the case against the company. The case was struck out by the High Court and the former CEO has filed a notice to appeal. We can't share more details about the suit being the subject of an active litigation in Court.
44	OKEYO,GRACE ALICE	A.O.B	Change of email address:okeyograce@ gmail.com	Web	Dear Grace, thank you for your question. This has been updated and we also request you to update the same from your investment bank - Co-operative Custody