



# PUBLIC ANNOUNCEMENT

## LEADERSHIP CHANGES AT WPP SCANGROUP

**The Board of Directors of WPP Scangroup Plc (the "Company") is pleased to announce the following leadership changes effective from 1st January 2025.**



### **Ms. Miriam Kaggwa**

Miriam Kaggwa who joined the Company in February 2023 as Chief Finance Officer is now appointed as the Chief Operating Officer. This appointment recognises the key role that Ms. Kaggwa has played in managing the operations of the Company since she joined, and the importance the Board attaches to continuously improving the Company's operational effectiveness and controls environment.

Prior to Scangroup, Ms. Kaggwa held the position of Chief Finance Officer (CFO), North America for BCW Global, a PR Agency owned by WPP where she was not only responsible for finance but also operations for nine US markets. Ms. Kaggwa holds a BSc. in Chemical Engineering from University of Minnesota and an MBA (Finance) from Cornell University and has extensive finance and operations experience gained working in the advertising and marketing industry for over 20 years.

The Board is confident that the Company will benefit from Ms. Kaggwa's skills, knowledge, extensive leadership, industry experience and wishes her all the best in her new role in the Company.

### **Mr. Sanjeev Panwar**

Sanjeev Panwar who joined the Company in 2008 and is currently the Group Finance Director is now appointed as the Chief Finance Officer. Mr. Panwar is a finance executive with extensive experience spanning 20 years in the advertising and marketing industry. Prior to joining Scangroup, Mr. Panwar worked with Publicis Groupe in India.

Mr. Panwar is member of the Institute of Chartered Accountants of India. He is also a qualified CMA from the Institute of Cost and Management Accountants of India. Mr. Panwar holds a Bachelor of Commerce (Hons) degree from the University of Delhi.

The Board is confident that the Company will benefit from Mr. Panwar skills, knowledge and industry experience and wishes him all the best in his new role in the Company.

**Mr. Richard Omwela**  
**Chairman**  
**WPP Scangroup Plc**

**10th December 2024**

