

PUBLIC ANNOUNCEMENT

SENIOR FINANCE LEADERSHIP CHANGES AT WPP SCANGROUP

The Board of Directors of WPP Scangroup Plc (the "Company") is pleased to announce the following finance leadership changes effective from 1st October 2026 as it continues to shape the Company based on the current scale and future direction of the business.



Mr. Sanjeev Panwar

Sanjeev Panwar who joined the Company in June 2008 and was appointed as Chief Finance Officer on 1st January 2025, will be departing the Company at the end of the year.

On behalf of the Company, the Board extends its sincere appreciation to Sanjeev for his commitment and significant contributions over the past 18 years. He has been a valued partner and dedicated leader, offering valuable insights and expertise as the Company navigated various complex and dynamic operating seasons over the years. The Board is glad to note that Sanjeev will be available until the end of the year to ensure continuity and a smooth handover.

The Board wishes him all the best in his future endeavours.



Mr. Alexander Muasya

The finance function will be led by a Group Finance Director and the Board has commenced the search.

In the interim, finance and accounting leadership will be delegated to Alexander Muasya who will be the acting Group Finance Director. He joined the Company as a Financial Controller in November 2024. He is a finance executive with extensive experience spanning 15 years within the financial services, consumer industrial markets and consultancy industries. Prior to joining the Company, Alexander worked with G4S Kenya Limited, KPMG East Africa and KPMG USA at their Boston Office.

Alexander is a member of the Institute of Certified Public Accountants of Kenya. He holds a Master of Business Administration, Finance and a Bachelor of Education (Mathematics and Business Studies), First Class (Hons) degree both from The University of Nairobi.

The Board is confident that the Company will benefit from Mr. Muasya's skills, knowledge and industry experience and wishes him all the best in his new role in the Company.

BY ORDER OF THE BOARD

Winniefred Jumba
Company Secretary

WPP Scangroup Plc
30th September 2026